

FROM I. B. S.

Route for Program Director

It's NEW!

It's BIG!

It's GREAT!

It's HERE!

So Why Not Use It? The all new I.B.S. Radio Production Center is ready to serve you. Try it today!

If you have a tape on file with the Center, mail in the enclosed program request card today. Get QUALITY results QUICKLY! If you don't have a tape on file with the all new program center, send the enclosed card and tape today.

Have a blank shift to fill? Treat your audience to a quality tape from I.B.S.

It's Here and It's for you, mail the enclosed card Today!! You paid for it -- use it.

Sincerely,



Fritz Kass
Director Membership Services

Enc.

cc: Intercollegiate Broadcasting System
Radio Production Center
University of Kansas
Lawrence, Kansas

FOR STATION EXECUTIVES